## **EESL to evaluate Green Urja and Energy Efficiency Awards 2021**

~ Awards from the Indian Chamber of Commerce will be judged this year by Energy Efficiency Services Limited, rewarding companies engaging in sustainable practices and policies and encouraging others to do the same

**New Delhi, October 20, 2021:** With the aim to reward companies engaged in sustainable practices and policies and encouraging others to do the same, the Green Urja and Energy Efficiency Awards, by the Indian Chamber of Commerce (ICC) are back with its 2nd edition, this year on [date].

This year, the awards will be evaluated by Energy Efficiency Services Limited (EESL), a Super Energy Service Company in India and boast of an eminent jury panel, which includes, Mr Saurabh Kumar, Energy Expert; Mr SP Garnaik- Executive Director (Lighting), EESL; Mr Gireesh Pradhan, Former Chairman, CERC; Ms Neerja Mathur, Former Chairperson, CEA; Mr KS Popli- Former Chairman and Managing Director, IREDA; Dr Winfried Damm, Director, Indo-German Energy Program; Mr Ashvini Kumar- Former Managing Director, Solar Energy Corporation of India Ltd. and Former Senior Director, Renewable Energy Technologies Division, TERI.

Speaking on the occasion, Mr Anil Razdan, Chair, ICC National Expert Committee on Energy and Water, and Former Secretary Power, GOI, said, "The development of Renewable Energy and Storage accompanied by Energy Efficiency is the path of sustainable development. India has to develop these technologies indigenously in order to maximise the benefits to the economy. The ICC and EESL would like to be in the forefront of the development and promotion of these technologies."

Launching these awards, Mr SP Garnaik, Executive Director (Lighting), Energy Efficiency Services Limited, said, "It is important to reward practises in the energy industry that favour renewables in their working to set an example for how the industry as a whole must evolve in the future. Pairing up with ICC, EESL is happy to be a prominent part of this movement encouraging others and rewarding those that have done well in terms of energy efficiency."

The award aims to create a platform highlighting transparent, innovative and sustainable practices and policies, performances to inspire and motivate others to adopt the same or similar and policies. It acknowledges and rewards the companies in the following categories:

- Companies in Power Distribution
- Power Producers (including captive power producers)
- Manufacturers of Solar/Wind Energy Components and Systems
- Institutions which finance Renewable Energy projects (including Manufacturing and Storage)

Keeping in view that the scale-up of Renewable Energy capacities differ across regions, the award is considered in the following 3 clusters:

- Front-runner states: cumulative RE capacities installed exceeding 1000MW
- Emerging States: cumulative RE capacities installed between 100MW and 1000MW
- Smaller states & UTs: cumulative installed RE capacities less than 100MW

Energy sector continues to be essential for all organised human activity. Its use has been a determinant of the level of development in a society, particularly in an industrialised or commercial society. Its

availability, affordability and efficient marketing have gained increasing importance over the years. In this backdrop, the Green Urja and Energy Efficiency Awards gain even greater significance.

\_\_\_\_\_

## **About Energy Efficiency Services Limited (EESL)**

A joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID, Energy Efficiency Services Limited (EESL) was set up under Ministry of Power to facilitate implementation of energy efficiency projects. EESL is a Super Energy Service Company (ESCO) that seeks to unlock energy efficiency market in India, estimated to at Rs. 74,000 crore that can potentially result in energy savings of up to 20 per cent of current consumption, by way of innovative business and implementation models. It also acts as the resource centre for capacity building of State DISCOMs, ERCs, SDAs, upcoming ESCOs, financial institutions, etc.

## **About Indian Chamber of Commerce (ICC)**

Founded in 1925, Indian Chamber of Commerce (ICC) is the leading and only National Chamber of Commerce having headquarter in Kolkata, and one of the most pro-active and forward-looking Chambers in the country today. Its membership spans some of the most prominent and major industrial groups in India.ICC's forte is its ability to anticipate the needs of the future, respond to challenges, and prepare the stakeholders in the economy to benefit from these changes and opportunities. The ICC over the last few years has truly emerged as a national Chamber of repute, with full-fledged State Offices in New Delhi, Mumbai, Guwahati, Bhubaneshwar, Hyderabad, Agartala, Siliguri and Ranchi functioning efficiently, and building meaningful synergies among Industry and Government by addressing strategic issues of national significance.